### Cobscook Currents

### **Special Edition**

Spring/Summer 2013















## Heartwood Lodge

at the Cobscook Community Learning Center































Dear Friends.

Welcome to this special edition of Cobscook Currents. The entire edition is dedicated to sharing with you, our community, exciting information about Heartwood Lodge. With your help and support, we can finish the capital campaign and be building this summer. We are that close.

We are Janet Weston and Sue Crawford, co-chairs of the Heartwood Lodge Capital Campaign Committee. Both of us have dedicated our lives to education. We stepped in to lead this campaign because we are excited about the educational opportunities that the Lodge will make possible.

The CCLC enters its fifteenth year of operations this year. It has built a legacy of developing and delivering life-changing programs for people of all ages – from those opening pathways into doing things they always wanted to, like taking a pottery class, enrolling in a high school degree program or college course in support of teacher recertification. What we have always known is that the addition of overnight accommodations opens the doors to greatly expanded impact and access for anyone seeking to teach and learn at and through CCLC.

In this edition of Cobscook Currents, you will recognize the ways in which completion of Heartwood Lodge strengthens everything about CCLC at the same time that it reflects its commitment to this region and its people and to the broader work of restoring healthy communities near and far. You will understand how your support enables us to ensure that builders from Washington County will be the ones constructing this beautiful building. You will get a glimpse into the new programming that will come to life when the space is open for business. You will see the near and long term economic and educational vitality enlivened because of your contribution.

There is a pile of lumber ready to go at a local sawmill. It is waiting for the green light that comes when we reach our goal. It is no small challenge, but we are building upon and towards success that can be shared by all. Please enjoy this newsletter and then please do whatever you can to help us transform that lumber pile into the beautiful lodge we are ready to fill with programs that will make a difference.

Yours,

Janet Weston Trescott Sue Crawford Robbinston

P.S. Remember that small, monthly pledges can add up to a lot over time without making you feel the pinch. See the enclosed envelope for details. Thank you!

## Heartwood Lodge is a beautiful addition to this community.

This campaign is about much more than the construction of a building, it is about sustaining an organization that has become a source of educational opportunity and economic self-reliance for many people in Washington County.

CCLC will ensure the greatest local impact of each Heartwood Lodge project dollar. We will hire local contractors and utilize local materials at every opportunity. The economic gains extend far beyond construction, as programs offered in the lodge will generate crucial revenue for the center. For the first several years of operation, gross revenue is estimated to be \$100,000 annually. In subsequent years, the lodge is projected to generate gross revenues of \$225,000 or more. Operation and maintenance of the lodge, along with the expanded teaching opportunities, will create the equivalent of 4.6 full-time jobs for the region.

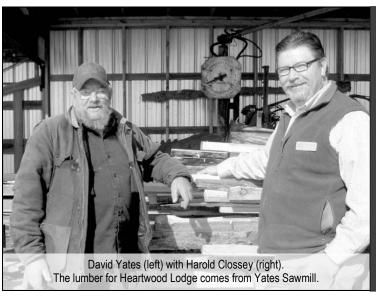
Successful completion of this important project

### Heartwood Lodge Project Budget Campaign Goal = \$1.8 million

Total:	<b>¢1</b>	200 000
Furnishings	\$	60,000
Grounds and Landscaping	\$	80,800
Boiler Building Construction	\$	70,200
Maintenance Endowment	\$	100,000
Design and Engineering	\$	280,000
Construction	\$1	,209,000

will allow the CCLC to enhance programming to meet the demand for expanded opportunities, to extend offerings to people who will come to the CCLC from a broader geographic reach, and will provide long term sustainability for the organization.

#### This money will be spent locally. That's our promise.



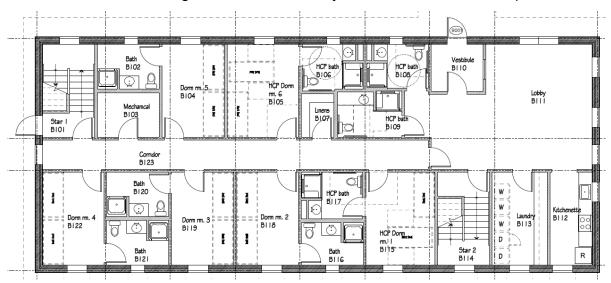
The CCLC's commitment to spending their money locally has made the campaign for Heartwood Lodge a unique one. There are grants available that could probably have built this building already, but they require that the work be done by the lowest bidder, no matter where that bidder is from. The CCLC is determined to hire local people to put up this building and to use local materials whenever possible. This commitment is good for our economy and helps local people.

Harold Clossey
Executive Director
Sunrise County Economic Council

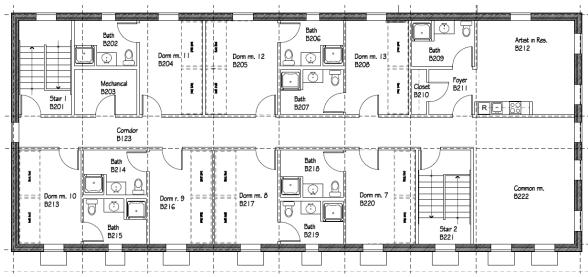
# Heartwood Lodge will increase local opportunities.

Heartwood Lodge will include overnight accommodations for up to fifty people and two teaching and common areas. This dramatically increases the CCLC's capacity to offer programs.

The first floor includes six dorm rooms (two are handicap accessible), kitchenette, laundry facilities, and a large vestibule and lobby. Each dorm room has a private bath.



The second floor includes seven dorm rooms with private baths, a studio apartment, and the common room, which will serve as library and meeting or classroom space.

















# Heartwood Lodge will bring more programs.

Key programs made possible by the Lodge:

- High school and college programs supporting young parents and non-traditional students;
- Rural health outreach initiatives that offer health care, health education, and preventive services;
- Professional certification and training courses in academic and cultural subjects that contribute to the health of the community (including arts, language, music, health, writing, and building);
- Summer camps, weekend educational programs, and overnight field trips for youth;
- International gatherings and festivals, such as the Downeast Spring Birding Festival;
- A collaboration with the University of New England in the creation of the Center for Restorative Social Ecology;
- Collaborations with colleges and universities to expand access to post secondary education;
- Housing for artists-in-residence, who will visit with and teach in the community during their residencies.















For decades now, educational advocates have identified learning centers like CCLC as a source of hope for the future of education. There are no other organizations like CCLC in Maine and Heartwood Lodge will likewise be a first of its kind.

Heartwood Lodge will be the physical epicenter of CCLC and the spiritual centerpiece for people dedicated to building on the strengths of this beautiful region while working to alleviate the negative effects of its challenges. Once completed, this thriving collaborative will be poised to serve as a powerful, replicable model for rural learning centers around the world.

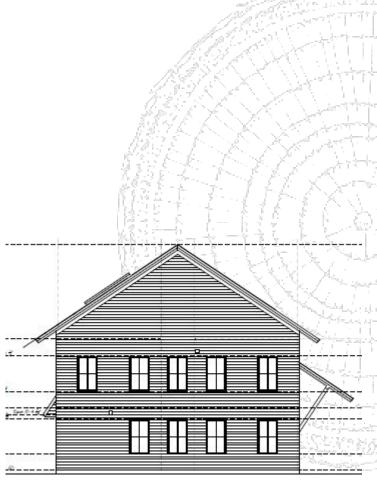


Every donation to the Heartwood Lodge Campaign is meaningful and will be valued as the genuine gift that it is. With your help, the CCLC and the Heartwood Lodge will be a vibrant center for learning and an engine for economic growth in the region.

We invite you to pledge your support today.



# Heartwood Lodge will be an economic engine and an educational hub.



To make room for additional programs that drive social change and to create economic sustainability for the center, the CCLC has almost completed its most ambitious project yet: Heartwood Lodge.

CCLC serves over 1,200 people annually at its beautiful campus, but it lacks overnight lodging. The full impact and benefit of CCLC programming to serve as a platform to personal and regional change can only be realized with short and long term overnight housing.

Building Heartwood Lodge will

- (1) Strengthen CCLC's existing collaborations and increase the numbers of people served by at least 50 percent;
- (2) Give CCLC capacity to offer innovative and expanded programs, which will draw in fresh constituencies and partnerships, and better serve its current clientele, and
- (3) Generate revenue that will increase sustainability and support the CCLC's important work for years to come.

#### Learn more at www.cclc.me

Finding the right kind of lodging for groups of people in this area can be challenging, particularly at the peak of the summer season or in winter. We want to expand our business to include all four seasons, and will need a beautiful place for people to stay. Heartwood Lodge will greatly benefit both tourism and education in Washington County.

Tess Ftorek Registered Maine Guide Cobscook Hikes and Paddles



### Heartwood Lodge is so close.

#### **How Close?**

Of the \$1.8 million needed to built the Lodge, we have raised \$1.2 million. Please do what you can to help us raise this final 1/3 of the necessary funds, so we can put the \$1.2 million we've already raised to work for you immediately!

Thank you to all current donors to the Lodge. Your support has brought us so close.

#### Heartwood Lodge Donors

\$75,000 - \$500,000

Patty Quillin and Reed Hastings Elmina B. Sewall Foundation Jane's Trust

Washington County Unorganized Territories TIF Program

\$10,000 - \$74,999

Sue Furth Maryann Tynan Bar Harbor Bank and Trust Machias Savings Bank Stone Foundation of N.J. The Giving Fund Leonard and Renee Minsky Emiley and Keith Lockhart Bangor Savings Bank Foundation Michael and Monica Dimino The First Bank

\$5,000 - \$9,999

Ben Thompson and Tatiana Green Norm and Sally Nelson Couch Family Foundation Katey Branch

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\$1.000 - \$4.999

Sue and Paul Crawford Janet and Paul Weston Wick Skinner

P.W. Sprague Mem. Foundation

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Peter Grua and Mary O'Connell Katherine Mahon Don and Sherrie Sprangers RADM Charles F. Rauch

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Doug and Tricia Brown Lisa Jepson Wahlstrom

**Edward Hennessey** 

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Patricia Brown

S. Joel Karp

Edwin and Kitty Smith Mark Beaudoin

Nature Photography Magazine

\$100 - \$499

Bradley and Lorinda Boyd Eliot Badgley Foundation Martin Felsenthal

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Fidelity Charitable Gift Fund Stephanie Bailey

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David Foster

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Gulf of Maine Books

\$1 - \$99

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**Christine Conley** 

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Hilda Lewis

Osmond and Ann Bonsey

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Jessica Gardner

Sue Carroll Duffy and Brian Duffy

Claire Coenen

Jeanne and Gary Guisinger

Colby Soctomah-Lewey

Michael Tucker

Penny Guisinger

Lisa and Kevin Thompson

Gary and Mary Cook

Valerie Lawson and Michael Brown

Doug Jones

\$1.8 million goal \$1.2 million raised

People's lives are being enriched by being a part of the community that has formed around the CCLC. We support the CCLC because we believe we are all connected, and when we lift up one community, the positive impacts reach far beyond that one small group to the broader world around us.



Reaching one's optimal potential is what every person deserves, and is what the CCLC envisions for generations to come. There is nothing more rewarding than the opportunity to design and shape what best feeds your spirit and engages your mind. The CCLC promotes dynamic engagement. I've heard it said, that if you want long-lasting, effective, and meaningful change, extend a helping hand and welcome in your heart's work. That's the work of the CCLC.

Vera Francis
Educator & CCLC Co-Founder,
Passamaquoddy Tribe



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#### **Heartwood Lodge Campaign Committee**

#### **Honorary Chair:**

Ed Hennessey, President and CEO, Machias Savings Bank, Machias

#### **Committee Co-Chairs:**

Janet Weston, Retired Educational Administrator, Trescott Township

Sue Crawford, Eastport Small Business Owner, Robbinston

#### **Committee Members:**

Michael Finnegan, Coastal Enterprises Inc., Wiscasset Alan Furth, CCLC Executive Director, Trescott Township Penny Guisinger, CCLC Director of Development, Trescott Township

Hilda Lewis, Small Business Owner, Eastport

Emiley Lockhart, (Honorary Member) Lawyer and Development Professional, Boston, MA

Keith Lockhart, (Honorary Member) Conductor, Boston Pops Orchestra, Boston, MA

Norm Nelson, Retired Businessman, Portland

Wayne Newell, School Administrator, Princeton

Larrain Slaymaker, Community Organizer and Small Business Owner, Hope

Lisa Sockabasin, Director, Maine Office of Minority Health, Hallowell